

# Contact Tracing

Commonwealth of Kentucky  
Department for Public Health

**Engagement Event Presentation**

# Contact Tracing Overview

Kentucky is implementing Contact Tracing to help stop the spread of diseases like COVID-19 and help Kentuckians stay healthy and safe.



## Contain the spread of COVID-19

Contact Tracing combines public participation and the power of technology to help public health officials and health care providers contain the spread of COVID-19.



## Online tracking system

Contact Tracing allows public health workers to record individual information of Kentuckians who have been exposed to COVID-19, conduct outreach, and monitor wellness.



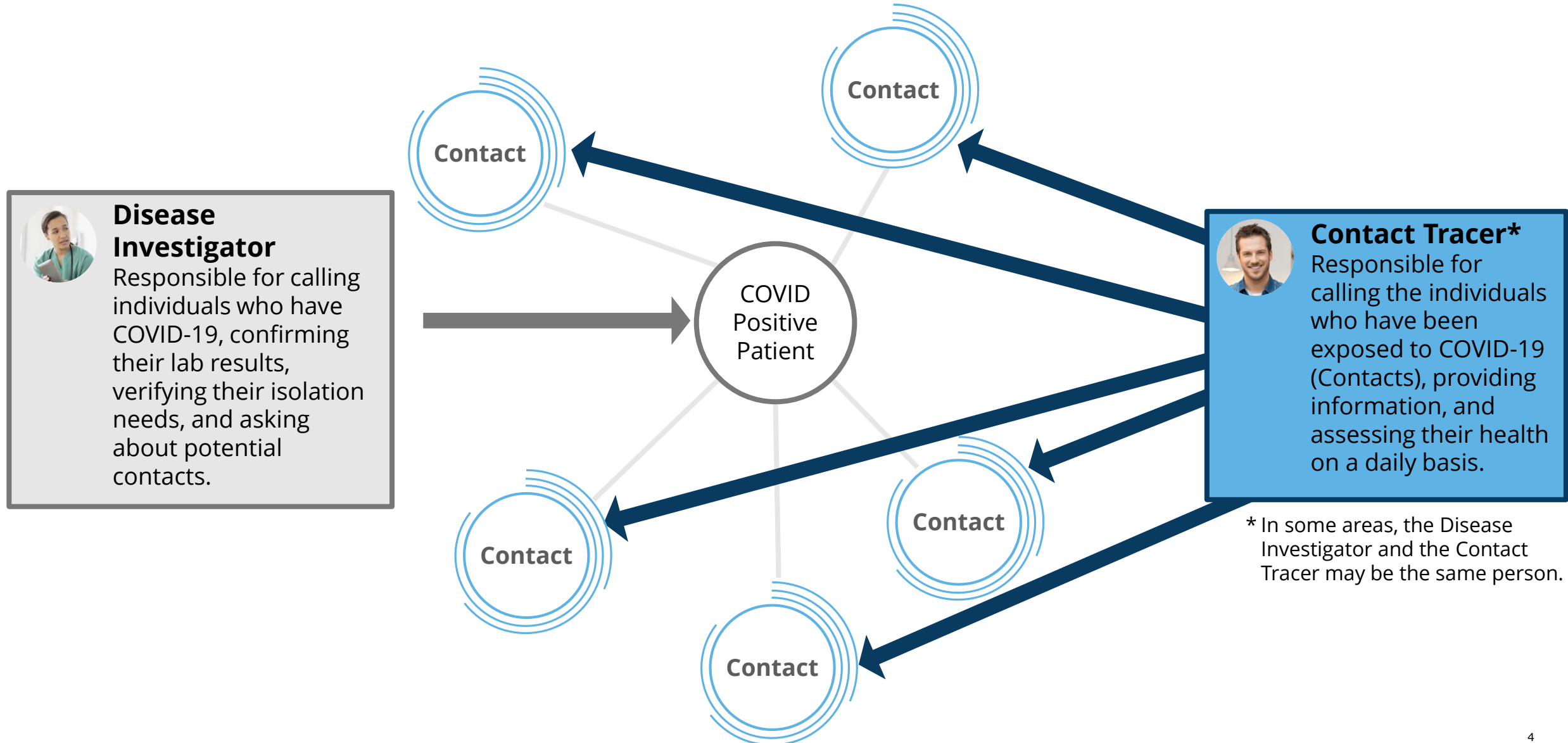
## Resident wellness and safety

Kentucky Residents are contacted if they have been exposed to an individual testing positive for COVID-19 to give instructions on how to self-quarantine and help reduce the spread to other individuals.

**Contact Tracing is the safe way to bring people back to work and help reopen the economy.**

# Contact Tracing Roles and Responsibilities

Public Health workers need to know about exposures to make sure that all Kentuckians are safe and supported. We are using Kentucky's Contact Tracing and Tracking system to help our Disease Investigators and Contact Tracers gather the necessary information.



# Contact Tracing Communication Packet Materials

## Available Communications

### Public Poster

#### Description:

Offers simple overview of Contact Tracing to share with the public

#### Share with:

Grocery Stores  
Hardware Stores  
Government Buildings  
Medical Offices  
Testing Sites



### Health Poster

#### Description:

Provides general Contact Tracing overview and helpful tips for staff

#### Share with:

Local Health Depts.  
Medical Offices  
Healthcare Facilities  
Testing Sites



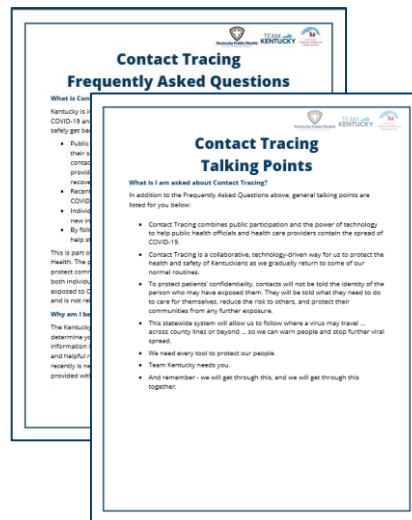
### Frequently Asked Questions and Talking Points

#### Description:

Explains the Contact Tracing effort and provides answers to potential questions and talking points

#### Audience:

Office Staff  
Other Organizational Leaders



### Social Media

#### Description:

Governor Andy Beshear's social media accounts will also be sharing various social media posts.

You are encouraged to share these posts!



Please find the latest communication materials to print and share, at [kycovid19.ky.gov](https://kycovid19.ky.gov)

# Your Role in Contact Tracing

To help with this effort, you can: \_\_\_\_\_



Make audiences **aware** that they may be contacted by a Public Health worker to gather information as it pertains to the virus



Help audiences **understand the importance** of this process, encourage them to answer these calls, and follow instructions provided



Provide audiences with any **materials** as they are made available



Be on the look-out to share **communications** from [kycovid19.ky.gov](https://kycovid19.ky.gov) and Governor Beshear's social media

Together, we can: \_\_\_\_\_

Enable public health organizations to collect information about COVID-19 throughout the Commonwealth to reduce the risk of spreading to others



Communicate the importance of Contact Tracing to support bringing people back to work and reopening Kentucky's economy