Go365 for Humana Healthy Horizons

Go365 for Humana Healthy Horizons® is a wellness program that offers enrollees opportunities to earn rewards for taking healthy actions.

Go365 for Humana Healthy Horizons is available to all enrollees who meet the requirements of the program. To participate in this program enrollees must:

- Download the Go365 for Humana Healthy Horizons app from iTunes®/Apple Store® or Google Play® on a mobile device*

Visit the App Store

Download on the App Store

or use the camera on a smartphone to scan the below QR code

Visit Google Play

GET IT ON Google Play

or use the camera on a smartphone to scan the below QR code

- Create an account to access and engage in the program
  - Enrollees under the age of 18 must have a parent or guardian register on their behalf to participate and engage with the program. The person completing the registration process on behalf of a minor must have the minor's Medicaid Enrollee ID.
  - Enrollees who are 18 and older can register to create a Go365 account. You must have your Medicaid Enrollee ID.

If you have a **MyHumana** account, you can use the same login information to access Go365 for Humana Healthy Horizons, after you download the app.

For each eligible Go365® activity completed, you can earn rewards and then redeem the rewards for gift cards in the Go365 in-app mall. Rewards earned through Go365 have no cash value and must be earned and redeemed prior to the reward expiration date.

Humana
Healthy Horizons®
in Kentucky

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Healthy Activity Reward Chart

Go365 Healthy Activity	Age	Reward
Health Risk Assessment (HRA)	All	**One-time $50 reward** for completing the HRA within 30 days of enrollment with Humana Healthy Horizons.
Breast Cancer Screening	40+	**Annual $25 reward** for female enrollees who obtain a mammogram.
Cervical Cancer Screening	21+	**Annual $25 reward** for female enrollees who obtain a pap smear.
COVID-19 Vaccine	5+	**Annual $25 reward** for enrollees who upload a picture/file of their completed COVID-19 vaccine card, 1 per year. Enrollees who were vaccinated prior to enrollment in Humana Healthy Horizons plan may upload vaccination card within 90 days of enrollment to receive the reward. New enrollees that were not vaccinated prior to enrollment in Humana Healthy Horizons, have 90 days from completion of vaccination and upload the vaccination card to receive the reward.
Colorectal Cancer Screening	45+	**Annual $25 reward** for enrollees who obtain a colorectal cancer screening as recommended by their PCP.
Diabetic Retinal Exam	18+	**Annual $25 reward** for diabetic enrollees who complete a retinal eye exam.
Diabetic Screening	18+	**Annual $20 reward** for diabetic enrollees who obtain a screening with their PCP for HbA1c and blood pressure.
Flu Vaccine	All	**Annual $25 reward** for enrollees who receive an annual flu vaccine from their provider, pharmacy or self-reporting if they received a vaccine from another source.
Digital Onboarding	All	**One-time $25 reward** for downloading Humana Healthy Horizons mobile Go365 application and completing the registration.
Chlamydia Screening	All	**Annual $25 reward** for female enrollees who obtain a chlamydia screening when sexually active and as recommended by their healthcare provider.

Go365 Healthy Activity	Age	Reward
Haircuts for Kids	Grades K-12	1 standard haircut for enrollees in grades K-12 valued at **$20** who upload a photo of their school registration form or school ID or class schedule, redemption period **March 2024 through April 2024**. 1 standard haircut for enrollees in grades K-12 valued at **$20**, who upload a photo of their school registration form or school ID or class schedule, redemption period **July 2024 through September 2024**. Enrollees may redeem this reward through the Go365 Mobile Wellness application by uploading a photo of their school registration form, school ID, or class schedule.
HPV Vaccine	9-13	**One-time $80 reward** for enrollees who receive 2 doses of the HPV vaccine between their 9th and 13th birthday.
Notification of Pregnancy (NOP)	All	**$25 reward** when pregnant enrollees notify Humana Healthy Horizons of pregnancy prior to delivery once per pregnancy.
Level of Care Education	19+	**Annual $10 reward** upon watching a short educational video about when to access the emergency room.
Postpartum Visit	All	**$50 reward** for all postpartum females who complete 1 postpartum visit within 7 to 84 days after delivery once per pregnancy.
Prenatal Visits	All	Pregnant enrollees can earn **$10** per prenatal visit, up to 10 prenatal visits, for a total of up to **$100** per pregnancy.
Tobacco Cessation Program	12+	Enrollees who enroll in the Tobacco Cessation Program will have two opportunities to earn rewards annually: • **$25 reward** for completing two calls within 45 days of enrollment in the program • **$25 reward** for completing the full program
Weight Management Program	12+	Enrollees who enroll in the Weight Management Program will have two opportunities to earn rewards: • **$15 rewards** for completing a well-being checkup • **$15 rewards** for completing the program
Well-Child Visits	0-15 months	Up to **$60 reward** for enrollees who complete routine well-child visits. Enrollees can receive **$10 in reward** per visit with a six-visit limit.

Go365 Healthy Activity	Age	Reward
Well-Child Visits	16-30 months	**$20 reward** for enrollee who complete routine well-child visits. Enrollees can receive **$10 reward** per visit with a two-visit limit.
Wellness Visit	3+	**Annual $25 reward** for completing an annual wellness visit.

How to Redeem your Rewards

After completing one or more healthy activities (as listed above):

- Your rewards will accumulate in your Go365 account
- You can access the Go365 in-app mall through the app
- You can redeem your rewards for e-gift cards from popular retailers

Note: Rewards have no cash value. The monetary amounts listed above are reward values, not actual dollars. For some rewards, your doctor has to tell us that you completed the healthy activity. Once we get this information from your doctor, you will see in the app the option to redeem the reward. For any reward you qualify to earn during the 2024 plan year, we must get confirmation from your doctor by no later than March 15, 2025.

Humana Healthy Horizons is available to all enrollees who meet the requirements of the program. Rewards are not used to direct the enrollee to select a certain provider. Rewards may take 90 to 180 days or greater to receive. Rewards are non-transferrable to other Managed Care Plans or other programs. Enrollees will lose access to the Go365® app to the earned incentives and rewards if they voluntarily dis-enroll from Humana Healthy Horizons or lose Medicaid eligibility for more than one-hundred eighty (180) days. At the end of plan year (December 31), enrollees with continuous enrollment will have 90 days to redeem their rewards. E-gift cards may not be used for tobacco, alcohol, firearms, lottery tickets, and other items not supporting a healthy lifestyle. Rewards are not used to direct an enrollee to a specific healthcare provider.

Call Go365 at **888-225-4669 (TTY: 711)**, or visit **Humana.com/KentuckyGo365**, to learn more about the program.

Discrimination is Against the Law

Humana Healthy Horizons in Kentucky is a Medicaid product of Humana Health Plan Inc.

Humana Health Plan, Inc. complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

English: ATTENTION: If you do not speak English, language assistance services, free of charge, are available to you. Call **800-444-9137 (TTY: 711)**.

Español (Spanish) ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al **800-444-9137 (TTY: 711)**.

繁體中文 (Chinese) 注意：如果您使用繁體中文,您可以免費獲得語言援助服務。請致電 **800-444-9137 (TTY: 711)**。